

RANNIKON PUOLUSTAJA

The Magazine of Finnish Naval and Coastal Defense and its Reserve

2023 MATERIAL AND INSERTION DATES

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TECHNICAL INFO

Page Size	B5
Covers	In Color
Inner Pages	In Color
Circulation	over 4000 per issue
Amount of Pages	84–128 pages
Printing House	Grano Oy

ADVERTISING MATERIAL

Material requirements:
Notifications preferably as
pressready pdf files.
In other cases please
contact the folder (details below).

Material Delivery

- delivery by email:
toimitus@rannikonpuolustaja.fi
- tel. +358 50 570 0542

EDITORIAL STAFF

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the magazine:
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ADVERTISING RATES

Covers III and IV 1.690 euros,
colored.

Inner Pager

1/1 pages	(147x215 mm) 1.470 euros, colored.
1/2 pages	(147x105 mm) 820 euros, colored.
1/4 pages	(70x105 mm) 480 euros, colored.

Smaller advertisements by agree-
ment. The color separation is charged
separately.

VAT

Rannikon Puolustaja is a joint leaflet
of subscribers' associations. The
association publishing the magazine is
not liable for VAT.

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MEDIAFACTS 2023

**RANNIKON
PUOLUSTAJA** magazine is
a discussion forum and a
newsletter of the Navy and
its stakeholders with a
circulation of over 4,000
copies. The magazine inserts
four times a year.

The magazine has been
published since 1957.

RANNIKON PUOLUSTAJA

Magazine
deals with current issues and
history related to coastal and
naval defense. It's also a
forum for the development of
naval and other armed forces
and serves as a channel for
member society's internal
information.

The Magazine is sent (among
others) to the members of the
following societies:

- Coastal Officers Reg. Assn.,
- Naval Officers Reg. Assn.,
- Coastal Gunnery
Guilds and
- Naval Guilds from
Kotka to Vaasa,
- Navy Divers Guild
Reg. Assn.,
- Coastal Gunnery Club
Johtorengas Reg. Assn.,
- Reserv Naval Officers,
- Marine Reg. Assn..

The magazine is also
distributed to naval forces
and staff personnel, as well as
important defense and
economic decision-makers.

RANNIKON PUOLUSTAJA

is published by
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www.rannikonpuolustaja.fi

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