

# RANNIKON PUOLUSTAJA

The Magazine of Finnish Naval and Coastal Defense and its Reserve

## RANNIKON PUOLUSTAJA themes in 2022

- 1/2022 Maritime logistics , logistics chains and emergency supply
- 2/2022 Maritime Strategy
- 3/2022 History of Naval Warfare
- 4/2022 Technologies of Maritime Warfare

### 2022 MATERIAL AND INSERTION DATES

Issue	1/2022	2/2022	3/2022	4/2022
Material	14.1.22	22.4.22	19.8.22	21.10.22
Insertion Date	week 11	week 23	week 40	week 50

### TECHNICAL INFO

<b>Page Size</b>	B5
<b>Covers</b>	In Color
<b>Inner Pages</b>	In Color
<b>Circulation</b>	over 4000 per issue
<b>Amount of Pages</b>	84–128 pages
<b>Printing House</b>	Grano Oy

### ADVERTISING MATERIAL

Material requirements:  
Notifications preferably as  
pressready pdf files.  
In other cases please  
contact the folder (details below).

### Material Delivery

- delivery by email:  
toimitus@rannikonpuolustaja.fi
- tel. +358 50 570 0542

### EDITORIAL STAFF

**Editor-in-Chief**  
Mikko Laakkonen

All e-mail concerning  
the magazine:  
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### ADVERTISING RATES

Covers III and IV 1.690 euros,  
colored.

### Inner Pager

1/1 pages	(147x215 mm) 1.470 euros, colored.
1/2 pages	(147x105 mm) 820 euros, colored.
1/4 pages	(70x105 mm) 480 euros, colored.

Smaller advertisements by agree-  
ment. The color separation is charged  
separately.

### VAT

Rannikon Puolustaja is a joint leaflet  
of subscribers' associations. The  
association publishing the magazine is  
not liable for VAT.

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**02101 Espoo**

## MEDIAFACTS 2022

**RANNIKON  
PUOLUSTAJA** magazine is  
a discussion forum and a  
newsletter of the Navy and  
its stakeholders with a  
circulation of over 4,000  
copies. The magazine inserts  
four times a year.

The magazine has been  
published since 1957.

**RANNIKON  
PUOLUSTAJA** Magazine  
deals with current issues and  
history related to coastal and  
naval defense. It's also a  
forum for the development of  
naval and other armed forces  
and serves as a channel for  
member society's internal  
information.

The Magazine is sent (among  
others) to the members of the  
following societies:

- Coastal Officers Reg. Assn.,
- Naval Officers Reg. Assn.,
- Coastal Gunnery  
Guilds and
- Naval Guilds from  
Kotka to Vaasa,
- Navy Divers Guild  
Reg. Assn.,
- Coastal Gunnery Club  
Johtorengas Reg. Assn.,
- Reserv Naval Officers,
- Marine Reg. Assn..

The magazine is also  
distributed to naval forces  
and staff personnel, as well as  
important defense and  
economic decision-makers.

### RANNIKON PUOLUSTAJA

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